



# Straight Talkin'© The Exclusive Repair Shop Owner Newsletter

From Dan Cricks aka 'The Been There Done That Repair Shop Marketing Guru'©  
Since 2001



The Repair Shop Newsletter **Exclusively** for **Shop Owners** that is a money making, information packed, resource filled newsletter exclusively for Repair Shop Owners, for growing your car count and your profit margins!

**Get One FREE Issue** and get **BOTH** BIG bonuses for FREE!  
Order by August 25 and **Get BOTH** of These Two Valuable Bonuses

**Bonus #1--** Our Exclusive Special Report... **Hiring "Quality" Techs, EVEN When Nobody is Answering Your Ads** (we give you proven strategies that are working right now) – *Including What You Have to do Differently When it Comes to Attracting & Hiring Techs*

**DISNEY Bonus #2** – The Recorded Interview with the **EX-DISNEY GUY** on "What Your Shop Would Look Like if **DISNEY** Ran it." *FREE CD!!!*

"One strategy you gave in the Straight Talkin' newsletter brought in over **\$16,000.00 in sales**" Charlie, CA

Dan, "Just wanted to send you a message to let you know how good the February Straight Talkin' newsletter was. I got a lot of very good info from it. The critical elements for an ad was good info since I was doing an ad at the time the newsletter came in." Mike M., OH

Dan, "Thanks for the Straight Talkin' newsletter, it's awesome. I believe this is the missing link that shop owners need. Lots of money-making ideas!" Greg P., NE

Dan, "I love Straight Talkin' many of the articles are required reading for my service advisors and CSRs." Mike, WI

**\_\_\_ Yes, Because I'm ordering by August 25 I'll get The FREE edition AND Both of the FREE bonuses. You only pay \$4.97 for the postage and shipping of the newsletter and the bonuses!** After the first month you'll continue to get the Straight Talkin' Newsletter at the Special Member price of only \$29.97 per month (\$39.97 outside North America). You will **profit from all of the powerful techniques, resources and strategies you get from being a 'Straight Talkin'™ Member.**

You may cancel at any time, and keep the bonuses, by emailing [info@greatresultsmarketing.com](mailto:info@greatresultsmarketing.com) or faxing a cancellation note to 877-376-2321 (Monday through Friday 9am – 5pm).

Name \_\_\_\_\_ Shop Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_ Country \_\_\_\_\_

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*Providing this information constitutes your permission for Results Marketing, LLC to contact you regarding related information via mail, e-mail, fax, phone and recorded message.*

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Results Marketing, LLC via email to [Info@GreatResultsMarketing.com](mailto:Info@GreatResultsMarketing.com) or Fax to 1-877-376-2321 or via snail mail to 15500 Pearl Rd. P.O. Box 360406, Strongsville, Ohio 44130